

# Combating Scams in Nigeria: The Power of Live Verification

Scams in Nigeria have evolved significantly, moving from traditional street-level cons to highly sophisticated online and offline schemes. For both residents and diaspora Nigerians, understanding these prevalent scams and knowing how to effectively avoid them is critical.

This presentation explores the top 7 scams Nigerians encounter and introduces how live verification services, like those offered by iLukiTUp, provide a crucial defense, transforming uncertainty into security.

## THE CHALLENGE

# Scams Thrive on Distance & Trust Gaps



### Geographic Distance

Transacting from afar makes due diligence difficult and creates opportunities for deception.



### Trust Deficit

Uncertainty about legitimacy can lead to hesitation or, worse, falling victim to fraud.



### Information Asymmetry

Scammers exploit limited access to real-time, on-the-ground information.

These elements combine to create an environment where fraudulent activities can flourish, targeting both individuals and businesses.

# Top 7 Scams Facing Nigerians

From property fraud to fake investments, these are the most common traps for the unwary.

1

## Property & Real Estate

Non-existent or misrepresented properties sold online.

2

## Online Vehicle Fraud

Misleading ads for cars with hidden damages or fake documents.

3

## Fake Online Stores

E-commerce sites that deliver counterfeit goods or nothing at all.

4

## Event & Conference Scams

Promoting non-existent or fraudulent international events.

5

## Luxury Item Frauds

Selling counterfeit high-value goods like designer products or watches.

6

## Vendor & Supplier Scams

Failure to deliver goods as specified or at all for businesses.

7

## Financial & Investment Frauds

Promises of unrealistic returns from fake investment schemes.



# 1. Property and Real Estate Scams

## The Scam

Individuals buy or invest in properties sight unseen, often through online listings. The reality can be vastly different: the property might not exist, be severely misrepresented, or ownership documents could be fake. This leaves buyers with significant financial losses and no recourse.

## How Live Verification Helps

A **verified agent** can perform a physical visit to the property, conduct a real-time video walkthrough, confirm the true condition, and verify all ownership documents. They ensure every detail matches the description before any payment is made, providing peace of mind.



## 2. Online Vehicle Purchase Frauds



### The Scam

Fraudulent sellers advertise vehicles online with heavily edited photos, incorrect model years, or conceal significant defects. Buyers discover too late that they've purchased a non-functional car or one that doesn't match the advertised specifications, leading to costly repairs or total loss.

### How Live Verification Helps

A live agent conducts a comprehensive inspection of the vehicle, including engine testing, bodywork assessment, and verification of all registration documents. This **on-the-ground check** protects buyers from fraudulent purchases and ensures transparency.

# 3. Fake Online Stores & E-commerce Scams

## The Scam

Customers order products from seemingly legitimate online stores that either never arrive, are cheap counterfeits, or are completely different from what was advertised. These scams exploit the trust in online shopping, leaving consumers out of pocket with no product.

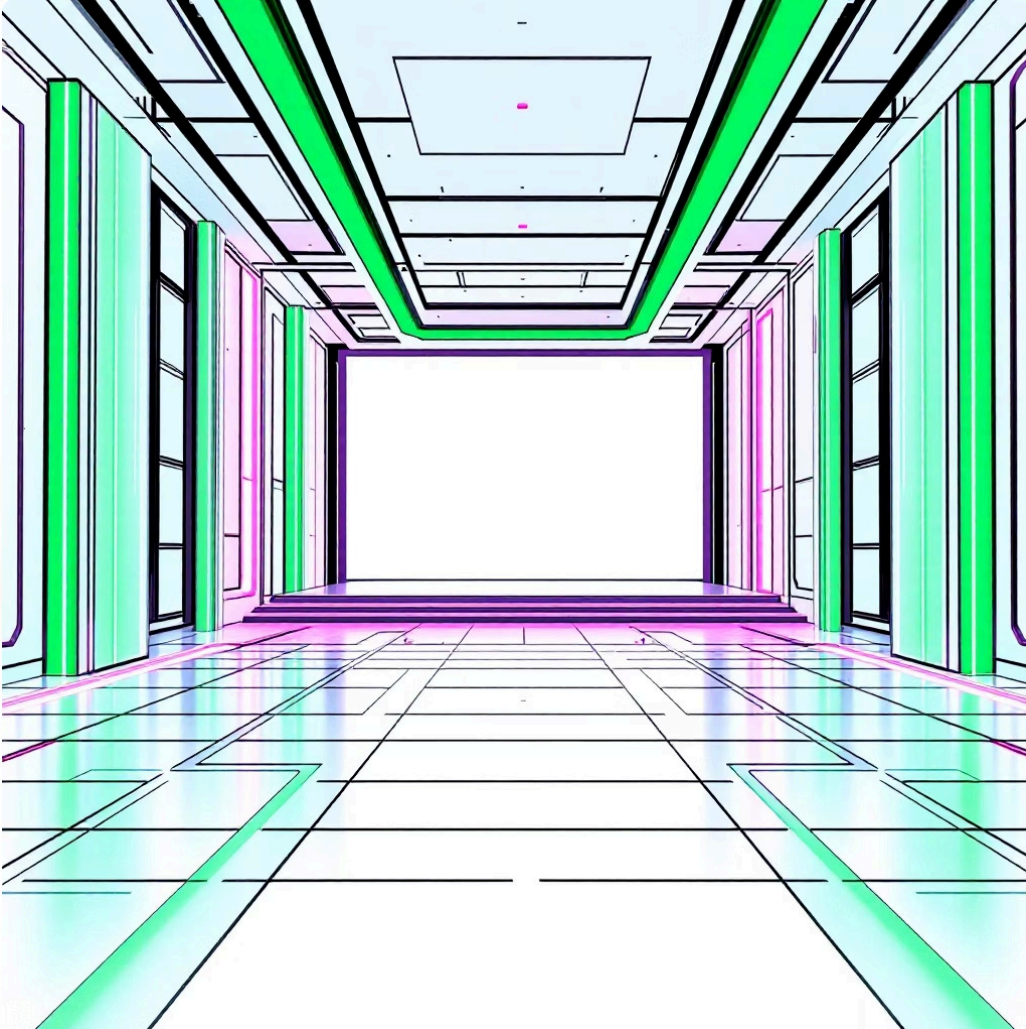
## How Live Verification Helps

An agent can physically visit the vendor's location, verify the product's authenticity, functionality, and specifications. This **pre-shipment verification** ensures the item is real, meets quality standards, and matches the description before it's dispatched.





## 4. Event and Conference Scams



### The Scam

Deceptive promoters advertise international conferences, workshops, or events that are either entirely fabricated or are hosted in fake venues. Attendees arrive to discover their investment in tickets, travel, and accommodation was for a non-existent gathering.

### How Live Verification Helps

**Local agents** can inspect the advertised venue, confirm event schedules, verify accommodation bookings, and confirm the legitimacy of services. This critical check ensures attendees commit only to genuine events, saving them from significant losses and disappointment.

## 5. Luxury Item Frauds

Authenticity is key when investing in high-value goods.



### The Deception

Counterfeit designer products, high-end watches, and other luxury assets are sold online or through intermediaries, often appearing indistinguishable from genuine articles to the untrained eye.



### Live Verification

Agents provide **expert, real-time verification** of authenticity, model, and condition, using specialized knowledge to confirm legitimacy before purchase.



### Peace of Mind

This process guarantees that buyers receive genuine articles, protecting their investment and providing confidence in their high-value acquisitions.



## 6. Vendor & Supplier Scams

For businesses, verifying suppliers is crucial for operational continuity.

1

### The Scam

Organizations and individuals procure equipment or goods from suppliers that either fail to meet specifications, are of inferior quality, or simply never arrive after payment is made.

2

### How Live Verification Helps

Agents **physically verify vendor premises**, inspect products against detailed specifications, and provide real-time updates and documentation before any payment or shipment.

3

### Protecting Investments

This ensures that businesses receive exactly what they paid for, mitigating risks of financial loss, operational delays, and damage to reputation.

## 7. Financial & Investment Frauds

Don't let high returns blind you to potential risks.

1

### The Scam

Deceptive schemes promise incredibly high returns on investments or unique business opportunities that turn out to be fake or entirely non-existent, leaving investors with empty pockets.

2

### How Live Verification Helps

Agents confirm the existence and legitimacy of companies, scrutinize investment plans, and **validate documents and operational structures** before funds are committed.

3

### Secure Your Future

This due diligence protects individuals and businesses from committing funds to fraudulent ventures, safeguarding their financial future.

# Before You Commit, LukiTUp!

Scams thrive on assumptions, distance, and critical trust gaps. Real-time, live verification effectively replaces these assumptions with **unquestionable certainty**.

By utilizing services like iLukiTUp, Nigerians—both at home and in the diaspora—can gain critical confidence in their decisions, ensuring their financial safety and peace of mind.

Don't leave your important transactions to chance. Empower yourself with verifiable facts.

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